

COMPANY PROFILE



Enriching Spaces, Inspiring Living.

Unleash the Power of Good Design for Stylish, Purposeful Life.

VERSION 1.0

© 2024

OUR STORY

Established in 2002, Urbanloft embodies the core belief that the essence of Good Design can be presented with sophistication and warmth under a unified roof.

Our unwavering focus and passion are dedicated to showcasing impeccably crafted and enduring furniture, lighting, and household accessories.

Whether you prefer perusing our product pages for the latest offerings or directly engaging in the meticulous planning of your next purchase, we aspire to cultivate an environment where individuals can revel in the sophistication of Good Design according to their discerning tastes.



URBANLOFT



URBANLOFT

OUR VALUE

1 Commitment to
Unrivaled Quality

2 Customer Delight at
Every Step

3 Experience-Centric
Approach

4 Bridging People and
Quality Living

5 Lifetime Warranty
Services

6 Customer
Satisfaction

7 After Sales
Service

OUR VALUE

1

Commitment to Unrivaled Quality

At URBANLOFT, our dedication to quality surpasses industry standards. We consistently strive for excellence in every aspect of our products and services, ensuring that our commitment to quality is unparalleled.



OUR VALUE

2

Customer Delight at Every Step

We are unwaveringly committed to delighting our customers at every stage of their journey with us. From the initial discovery of our products to the final delivery and even after-sales support, we prioritize providing the best service to ensure a seamless and gratifying experience.



OUR VALUE

3

Experience-Centric Approach

URBANLOFT takes pride in presenting an experience center designed to cater to our clients and interior design collaborations. Managed and supported by reputable figures with extensive experience, our center serves as a testament to our belief in creating spaces that bridge the gap between people and a quality life.



OUR VALUE

4

Bridging People and Quality Living

We believe that our collections serve as a bridge, connecting people to a quality life. With a wealth of experience and a proven track record in the furnishing industry, URBANLOFT is dedicated to fostering connections that enhance the lives of those who engage with our products.



OUR VALUE

5

Lifetime Warranty Services

At URBANLOFT, we take pride in our products' enduring quality. To reaffirm our commitment to your satisfaction, we offer a lifetime warranty on our furniture. This means you can enjoy peace of mind, knowing that we stand behind the craftsmanship of our pieces for the entirety of their lifespan.



OUR VALUE

6

Customer Satisfaction

Your satisfaction is the heartbeat of URBANLOFT. We see our customers as integral partners in the design journey, and their contentment is our ultimate goal. From the initial consultation to the final installation, we prioritize open communication and collaboration, ensuring that your experience with Urbanloft exceeds expectations.

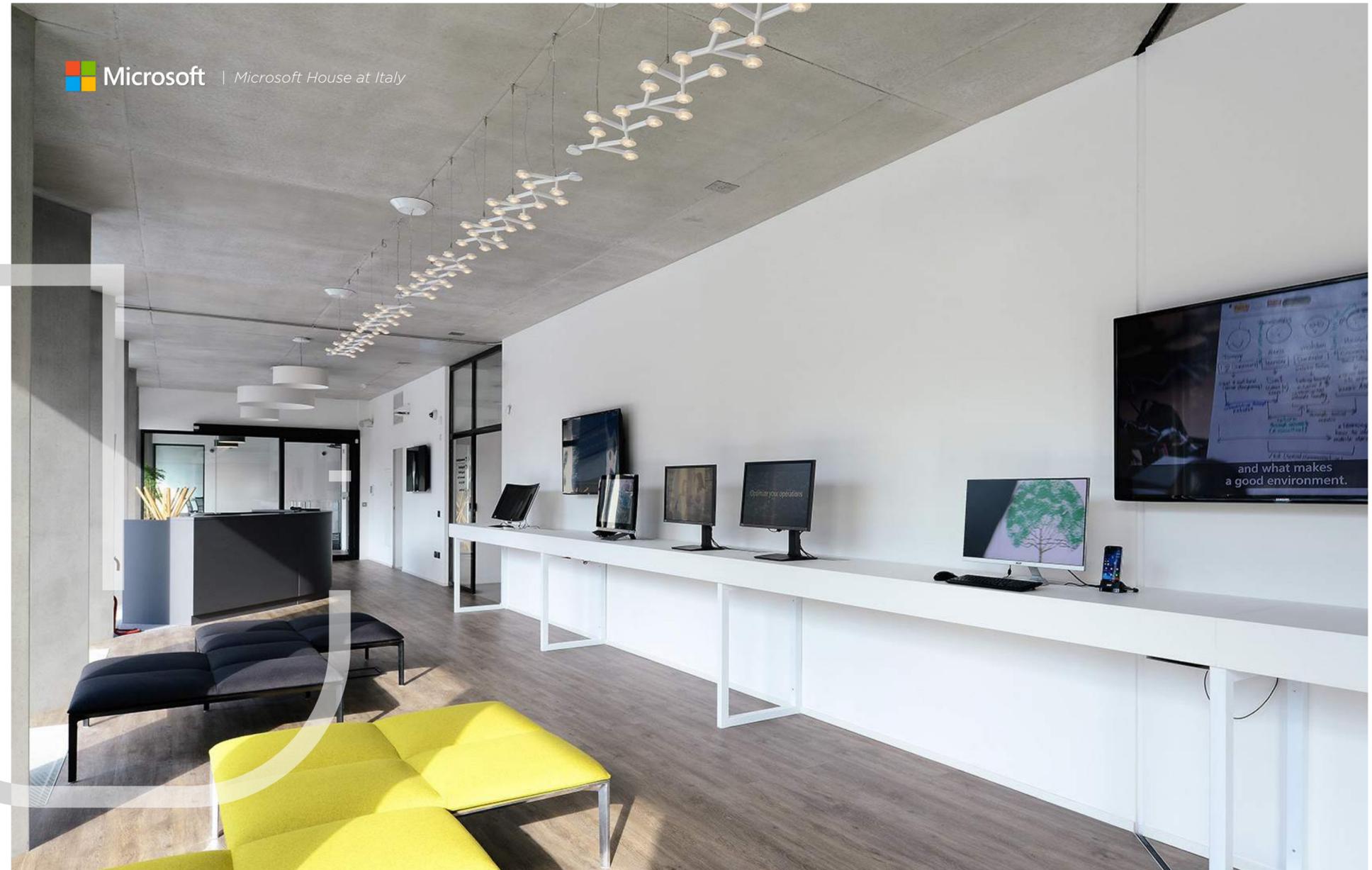


OUR VALUE

7

After Sales Service

Our dedication doesn't end with your purchase. URBANLOFT is committed to providing exemplary after-sales service. Whether you have inquiries, require assistance, or simply want advice on how to maintain the beauty of your furniture, our customer service team is here for you. We believe in building lasting relationships with our customers, and our after-sales support reflects this commitment.





OUR VALUE

With URBANLOFT, your satisfaction is not only guaranteed by the quality of our products but also by the ongoing support and service we provide throughout the lifetime of your purchase. Choose URBANLOFT for a seamless and satisfying furnishing experience.

OUR BRAND

désirée 

Artemide®

BUSTER+PUNCH
LONDON

livintwist

LES JARDINS®
AIX-EN-PROVENCE


nomon

URBANLOFT

OUR BRAND

DÉSIRÉE



désirée 

Home Soft Home is DÉSIRÉE's take on interpreting and transmitting emotions and feelings. Each refined, comfortable product with its distinctive design is genuinely unique.

100% made in Italy.

DÉSIRÉE philosophy mainly focuses on manufacturing an industrial product, in the upholstered furniture sector, with guaranteed quality and comfort for different uses.

OUR BRAND

DÉSIRÉE



KARA



ONE FLO



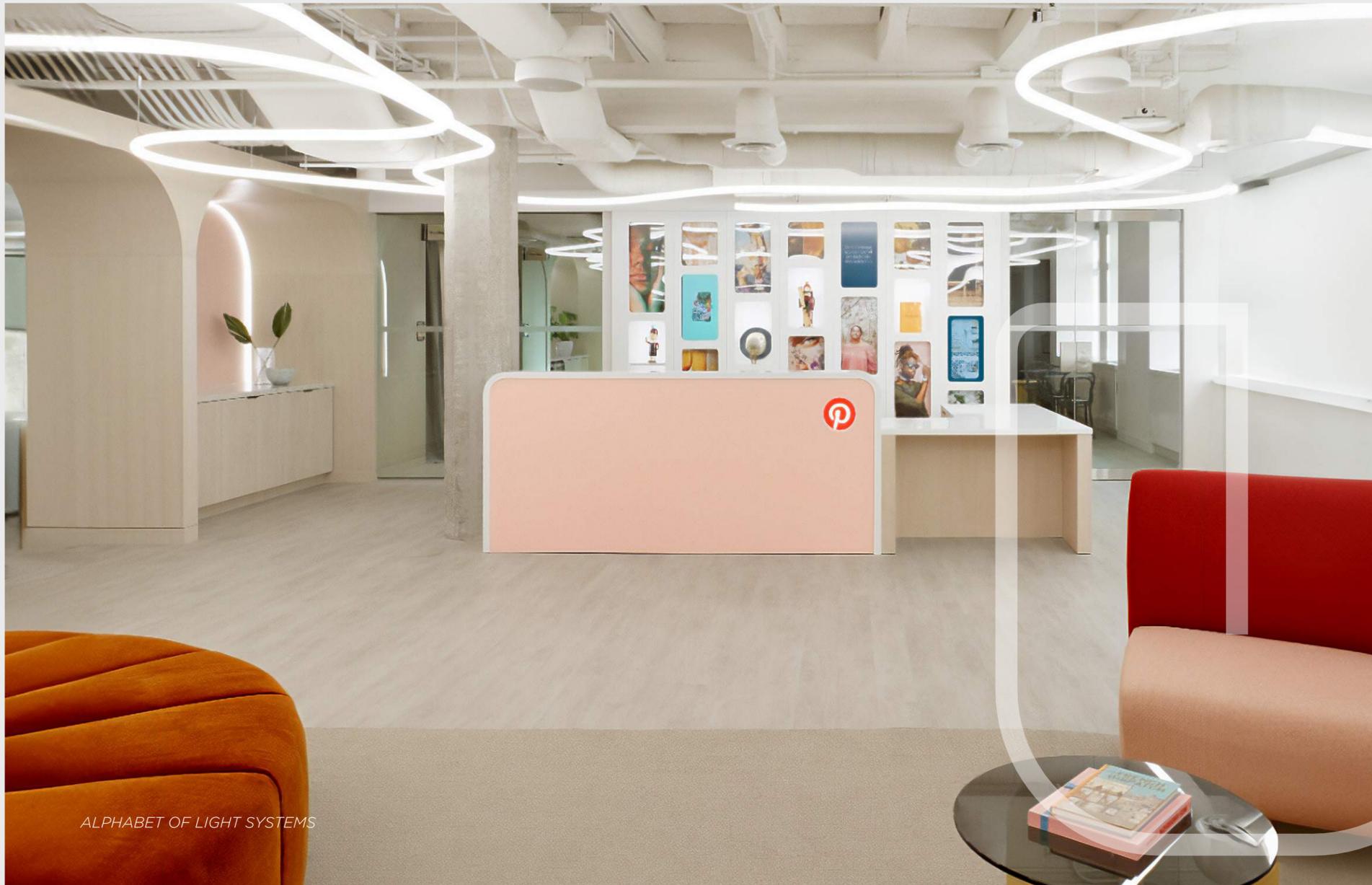
DORALEE

OUR BRAND

ARTEMIDE

Artemide[®]

ARTEMIDE is one of the most known illumination brands in the world. Known for its "The Human Light" philosophy, Artemide boasts high skills in light design and innovation, with products originating from research and high-quality manufacturing.

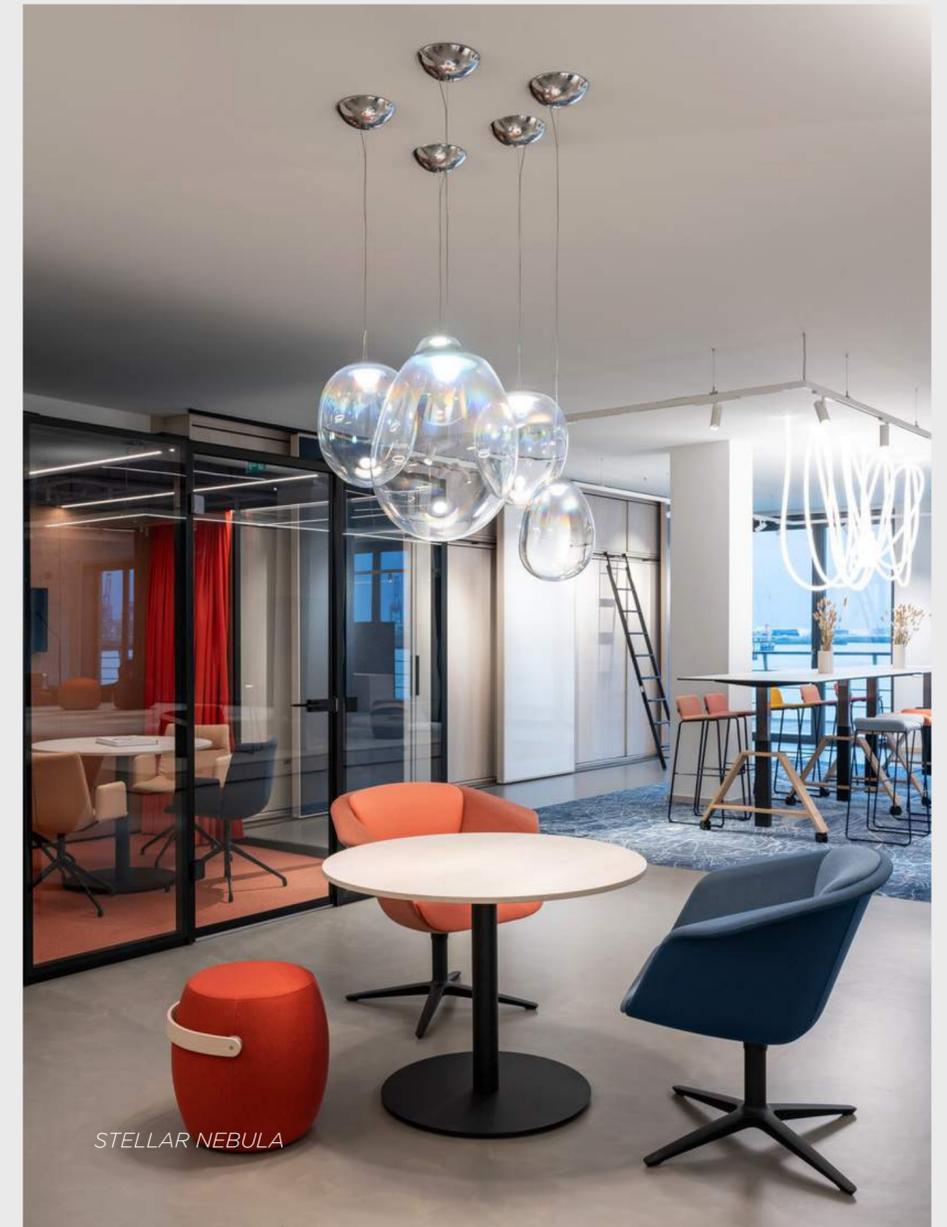


ALPHABET OF LIGHT SYSTEMS

OUR BRAND

ARTEMIDE

Artemide®



OUR BRAND

BUSTER + PUNCH

BUSTER + PUNCH
LONDON

BUSTER + PUNCH is a London-born home fashion label that works with rare materials to make extraordinary items for everyday use.



OUR BRAND

BUSTER + PUNCH

BUSTER + PUNCH
LONDON



SOAP BOTTLE HOLDER



DOOR HANDLES



KITCHEN HARDWARE

OUR BRAND

BUSTER + PUNCH

BUSTER + PUNCH
LONDON

BUSTER + PUNCH's love for working with rare, solid metals has led them to transform everyday functional fittings into extraordinary home details.

From the light bulb, the dimmer switch and the pendant lamp to the door handle and the cabinet pull, they are constantly creating an innovative collection of unforgettable design details.

Their work is inspired by London's fashion, music, and sub-culture scenes where they collaborate with street artists, bike builders, and fashion designers to inject attitude into their crafted products.



SWITCH UP HERO



PULL BARS

OUR BRAND

LIVINTWIST



livintwist

LIVINGTWIST is a premium outdoor furniture brand. Its exclusive collections are meticulously crafted, boasting original designs that adhere to the highest standards of quality and craftsmanship.

OUR BRAND

LIVINTWIST

livintwist



OUR BRAND

LIVINTWIST

livintwist

The pieces are conceived to fulfil terraces, pools, and gardens with iconic, smiling, and joyful items for memorable moments with family and friends.

All the collections are originally designed and manufactured to meet the highest standards in terms of quality and craftsmanship.



OUR BRAND

LES JARDINS



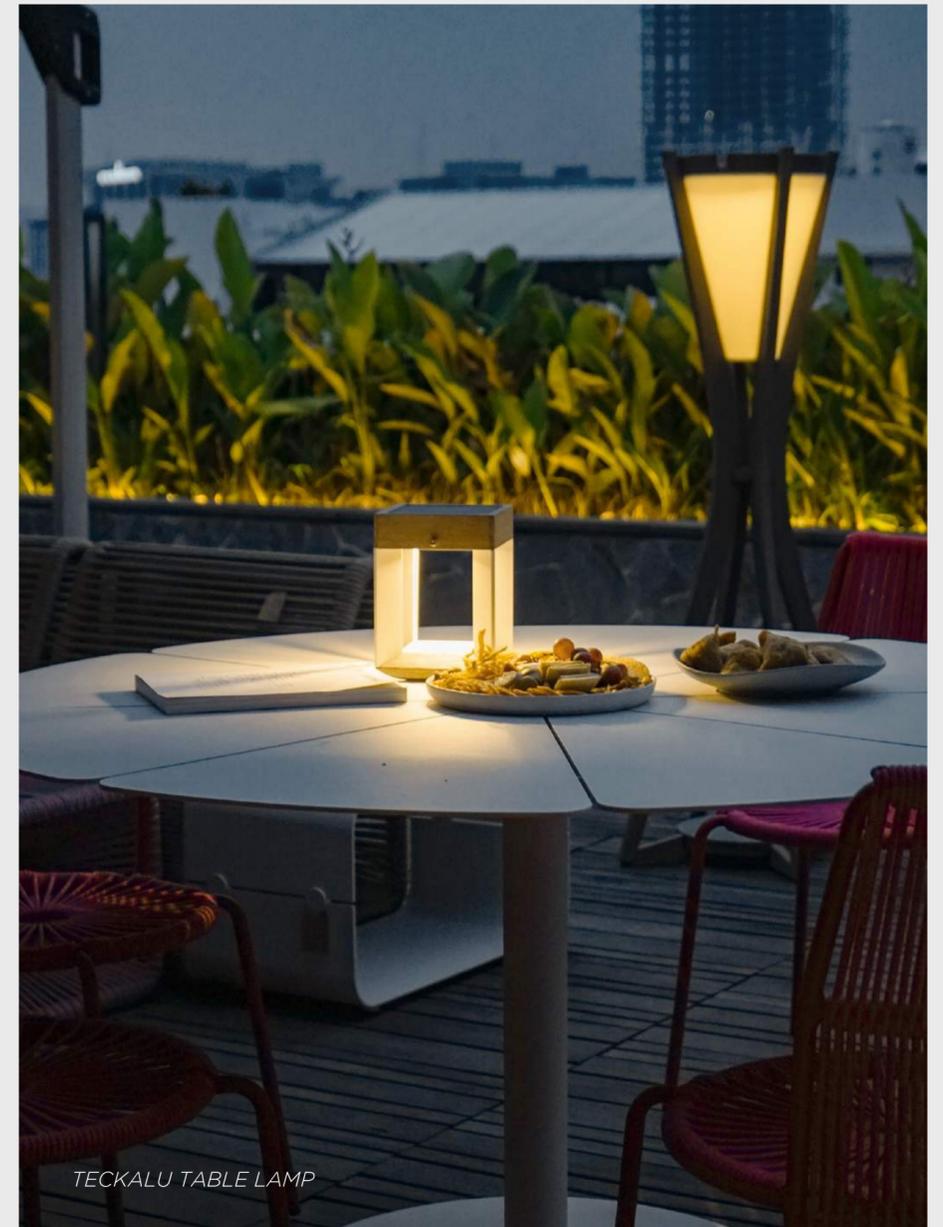
LES JARDINS[®]
AIX-EN-PROVENCE

LES JARDINS has been manufacturing luxury outdoor furniture for thirty years, using LES JARDINS environment to inspire and forge their iconic designs – because nature never goes out of style. LES JARDINS high efficiency solar lighting harnesses energy from the sun and infuses it into an Autonomous Solar Bulb -ASB. This ingenious light source is interchangeable between all lamps and lanterns, generating between 300 to 500 lumens of warm light (3000K). Depending of the version. The LED cast various gradients of light that can be dimmed to your liking.

OUR BRAND

LES JARDINS

LES JARDINS®
AIX-EN-PROVENCE



OUR BRAND

LES JARDINS

LES JARDINS®
AIX-EN-PROVENCE

The goal is to inspire a blend of feelings, reflections, and elegant shade patterns through each piece. Providing character in an ergonomic manner. Every lantern, garden light, planter, lamp post, and torch helps define space, bringing with them a sense of warmth and comfort.



OUR BRAND

NOMON

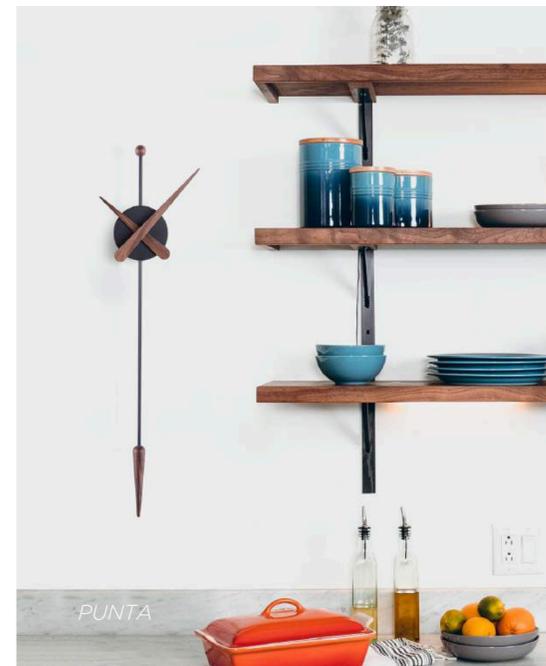
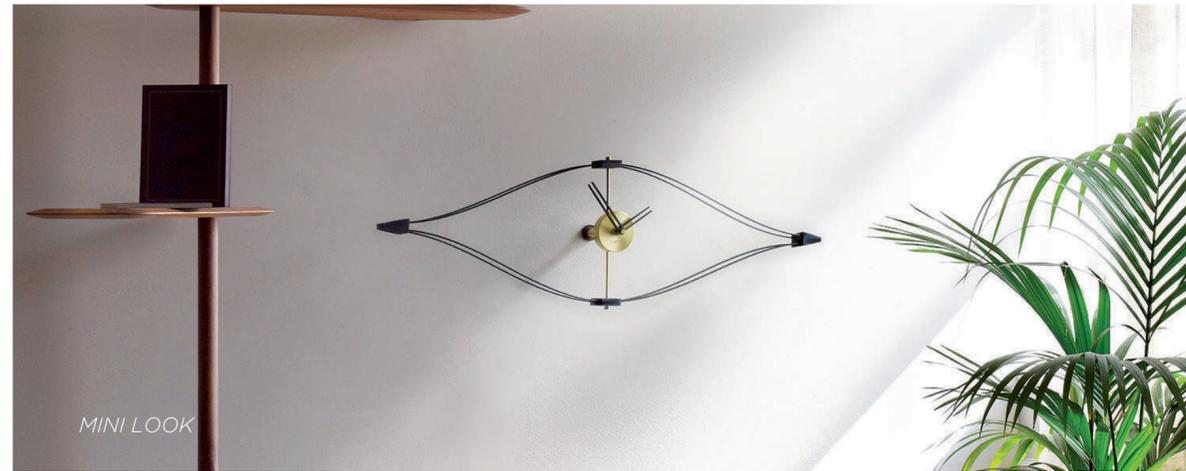



nomon

NOMON is the leading company of indoor clocks. We create avant-garde pieces, contemporary and visually stunning, through artisan processes.

OUR BRAND

NOMON



OUR BRAND

URBANLOFT



URBANLOFT

URBANLOFT was founded in 2002 with idea that Good Design can be presented in an inspired, knowledgeable and friendly manner under one roof.

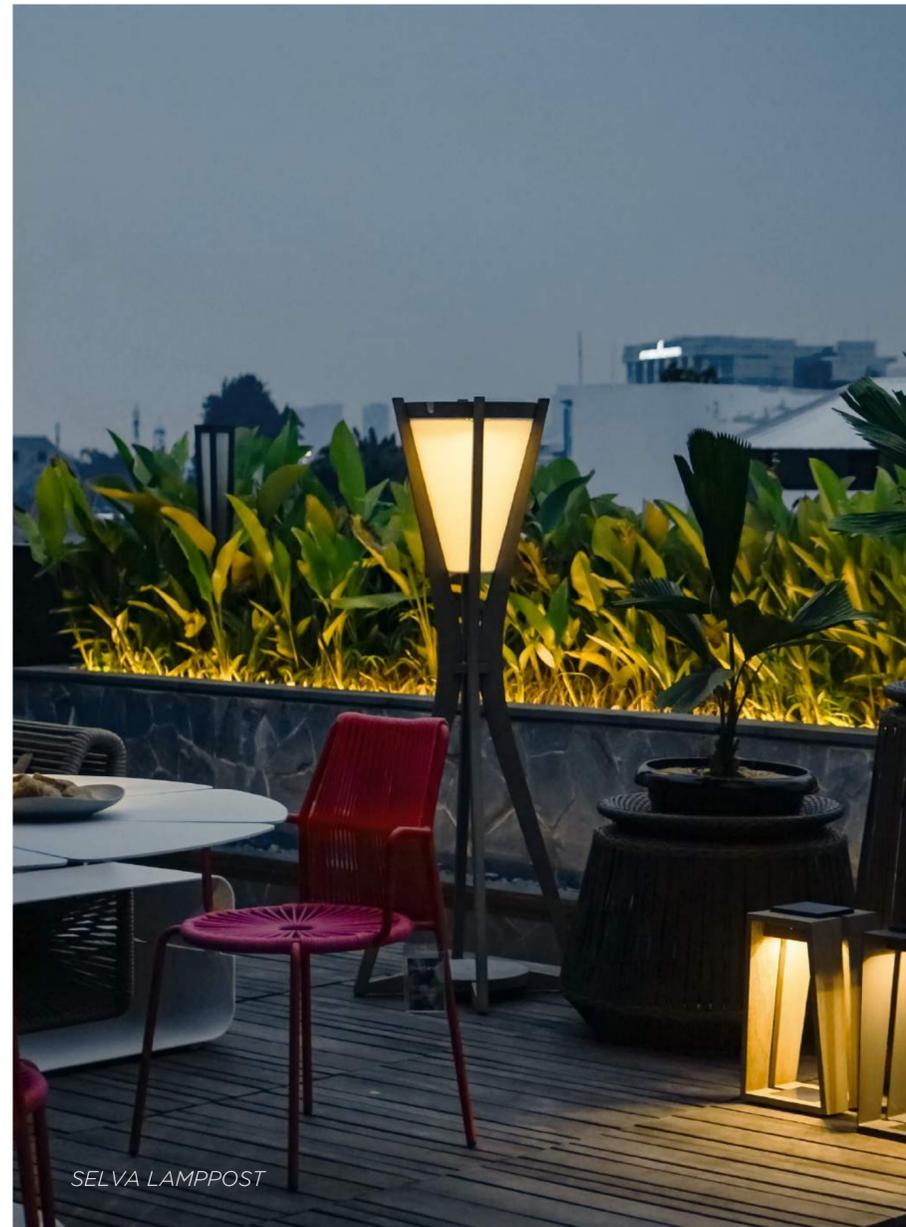
OUR BRAND

URBANLOFT

URBANLOFT



STUM



SELVA LAMPOST



SHELLON

PRODUCT PORTOFOLIO



URBANLOFT EXCELLENCE



1

Dedication to Uncompromising Quality

URBANLOFT firmly believes that quality is not merely a commodity; it is an invaluable asset. Our commitment to excellence is a deliberate choice, reflecting high intention, sincere effort, and skillful execution. The continuous development and improvement of our products underscore our unwavering dedication to delivering the best in design and quality.

2

Customer-Centric Philosophy

Recognizing that our customers are esteemed guests, URBANLOFT views itself as the host of a grand celebration. It is our duty to enhance the customer experience at every touchpoint. We understand that our greatest asset is the satisfaction of our customers, and we strive to make their interaction with Urbanloft a memorable and enriching one.

3

Personalized Home Experiences

Your home is an extension of your personal identity. URBANLOFT is here to assist you in crafting a space that truly reflects your individuality and preferences. We are committed to forward-thinking, problem-solving design that seamlessly integrates value, quality, and responsible manufacturing. We believe that every customer should feel a sense of pride and satisfaction in their home and its assembly.

URBANLOFT EXCELLENCE

4

Passion for Design

Design is not just a service; it is our passion. Urbanloft is fervently dedicated to discovering the latest trends in contemporary decor, serving as a stylistic guide for modern enthusiasts. Our constantly updated website showcases fresh, contemporary furniture designed to inspire new ideas and elevate your style.

5

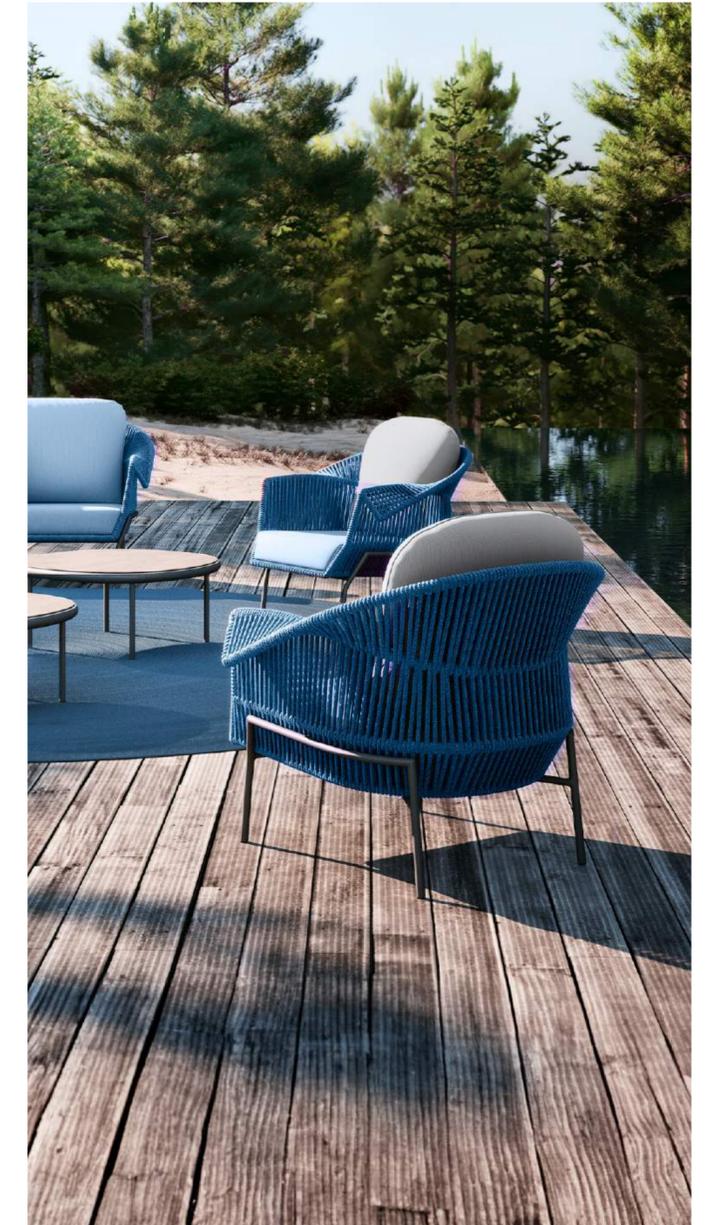
Comfortable Shopping Experience

URBANLOFT strives to provide customers with a comfortable shopping experience. Our equipped meeting room, complete with a projector, is complimentary for customers and clients. Additionally, our in-house interior designers are available for product consultations, guiding you through our extensive resource library to find the best-fit products for your ideal look.

6

Warranty and Service Assurance

Bringing beautiful furniture to your home is our commitment to you, our valued customer. Recognizing the importance of each item in your home, we provide warranties to instill peace of mind, even long after your initial purchase. Our expert technicians, with a combined experience of over 40 years, ensure worry-free installations for projects of all scales.





Explore the Essence of Distinctive Design with Urbanloft.

Transform your B2B projects through our tailored furniture and lighting solutions, intricately designed to surpass standards. Collaborate with UrbanLoft to instill sophistication, reliability, and innovation into your spaces.

Allow us to bring your vision to life, ensuring a seamless and artistic infusion of contemporary aesthetics. Rely on Urbanloft to redefine your interior experience – where every detail speaks volumes. Connect with us today and embark on a journey of unmatched craftsmanship and design excellence for your B2B endeavors. Entrust your spaces to the Urbanloft experience – where Good Design meets Unrivalled Quality.



TESTIMONIES



“

Super comfortable to #stayhome dengan Furniture dari @urbanloft_

Luna Maya

Indonesian model and Actress



“

Thanks @urbanloft_ ! Can't wait to fill up our future home~ @hamishdw

Raisa Andriana

Singer-songwriter and Actress



“

thanks @urbanloft_ for making my #stayathome much more comfortable.

Afgansyah Reza

Artist, Musician



“

Kalo kalian lagi cari lampu yang unik terus beda dari yang lainnya, itu ada di Urbanloft lengkap banget.

Cut Meyriska & Roger Danuarta

Actrees and Actors

URBANLOFT

(+62) 813-1468-1888



sales@urbanloft.co.id



@urbanloft_



urbanloft.co.id



Jl Benda Raya No 1A, Kemang, Jakarta Selatan 12560



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